

ELIZABETH R. ODDERS-WHITE
Curriculum Vitae
June 2018

Education

Ph.D., Finance, Northwestern University, Evanston, Illinois, December 1997
B.F.A., Vocal Performance, Tulane University, New Orleans, Louisiana, May 1991
B.S., Applied Mathematics, Tulane University, New Orleans, Louisiana, May 1990

Academic Positions

Wisconsin School of Business, University of Wisconsin-Madison

7/2015 – 5/2018 Kuechenmeister Bascom Associate Professor in Business, Department of Finance, Investment, and Banking
6/2015 - 11/2016 Senior Associate Dean for Academic Programs
8/2014 - 8/2015 Associate Dean of the Full-Time MBA Program
7/2009 - 6/2015 U.S. Bank Associate Professor, Department of Finance, Investment, and Banking
7/2005 – 6/2009 Associate Professor and Freytag Scholar, Department of Finance, Investment, and Banking
7/1997 – 6/2005 Assistant Professor, Department of Finance, Investment, and Banking

U.S. Consumer Financial Protection Bureau

6/2017 - 1/2018 On assignment (IPA) to the Office of Financial Education

Northwestern University

1995 - 1997 Instructor, J. L. Kellogg Graduate School of Management and Economics Department

Publications: Journal Articles

“The Deterrent Effect of the Securities and Exchange Commission’s Enforcement Intensity on Illegal Insider Trading: Evidence from Run-Up before News Events” with Diane Del Guercio and Mark J. Ready, *Journal of Law and Economics*, Vol. 60, May 2017.

“Foundations of Financial Well-Being: Insights into the Role of Executive Function, Financial Socialization and Experience-Based Learning in Childhood and Youth,” with Anita Drever, Charles Kalish, Nicole Else-Quest, Emily Hoagland, and Emory Nelms, *Journal of Consumer Affairs*, Vol. 49, Spring 2015.

“Experimental Evidence on the Effects of Financial Education on Elementary School Students’ Knowledge, Behavior, and Attitudes” with Michael Batty and J. Michael Collins, *Journal of Consumer Affairs*, Vol. 49, Spring 2015.

“A Framework for Developing and Testing Financial Capability Programs Targeted to Elementary Schools,” with J. Michael Collins, *Journal of Economic Education*, Vol. 46(1), 2015.

Publications: Journal Articles (continued)

“The Probability and Magnitude of Information Events” with Mark J. Ready, *Journal of Financial Economics*, Vol. 87, January 2008.

“Credit Ratings and Stock Liquidity” with Mark J. Ready, *Review of Financial Studies*, Vol. 19, Winter 2006.

“The Impact of Preferencing on Execution Quality” with Chen He and Mark J. Ready, *Journal of Financial Markets*, Vol. 9, August 2006.

“Technical Analysis and Liquidity Provision” with Kenneth A. Kavajecz, *Review of Financial Studies*, Vol. 17, Winter 2004.

“Third-Market Reforms: The Overlooked Goal of the SEC’s Order Handling Rules,” *Journal of Financial and Quantitative Analysis*, Vol. 39, June 2004.

“Volatility and Market Structure,” with Kenneth A. Kavajecz, *Journal of Financial Markets*, Vol. 4, October 2001.

“An Examination of Changes in Specialists’ Posted Price Schedules,” with Kenneth A. Kavajecz, *Review of Financial Studies*, Vol. 14, Fall 2001.

“On the Occurrence and Consequences of Inaccurate Trade Classification,” *Journal of Financial Markets*, Vol. 3, August 2000.

Publications: Book Chapters

“The Influence of Teacher Attributes on Financial Education Outcomes” with J. Michael Collins and Nilton Porto, *Financial Literacy for Children and Youth*, 2nd edition, Thomas A. Lucey and Kathleen S. Cooter, eds., 2018.

“From Impulse Control to Interest Rates: Building Financial Capability in Children and Youth” with Charles Kalish, *What It’s Worth: Strengthening the Financial Future of Families, Communities and the Nation*, Federal Reserve Bank of San Francisco and CFED, 2015.

Research Grants and Fellowships

U.S. Department of the Treasury Financial Empowerment Innovation Fund funding for “Evaluation of an Experiential Elementary School Classroom-Based Financial Education Curriculum” with J. Michael Collins, October 2014 - September 2016

U.S. Consumer Financial Protection Bureau funding for “Financial Education Metrics Development: Youth Financial Well-Being” with the Corporation for Enterprise Development, January 2014 - May 2015

U.S. Department of the Treasury Assessing Financial Capability Outcomes (AFCO) funding for “Money F-I-T Evaluation: Financial Education and Account Access among Elementary Students” with the UW Center for Financial Security and the Corporation for Enterprise Development, Baseline year funding October 2011 - September 2012, Option year funding October 2012 - September 2013

Research Grants and Fellowships (continued)

University of Wisconsin-Madison Graduate School Research Grant for “The Probability and Magnitude of Information Events” with Mark J. Ready, 2005-2006

University of Wisconsin-Madison Graduate School Research Grant for “Credit Ratings and Stock Liquidity” with Mark J. Ready, 2002-2003

University of Wisconsin-Madison Graduate School Research Grant for “Third-Market Reforms: The Overlooked Goal of the SEC’s Order Handling Rules,” 2000-2001

Puelicher Center for Banking Education funding for “Determinants of Liquidity: The Case of Bank Stocks” with Mark J. Ready, 2000

University of Wisconsin-Madison Graduate School Research Grant for “Volatility and Market Structure” with Kenneth A. Kavajecz, 1998-1999

American Dissertation Fellowship, American Association of University Women, 1996-1997

Working Papers

“Experiential Financial Education: A Field Study of My Classroom Economy,” with Michael Batty, J. Michael Collins, and Collin O’Rourke

“Allowance as a Financial Socialization Tool: Evidence from U.S. Families,” with J. Michael Collins

“The Effects of Access to Banking Services on Elementary Students’ Financial Learning: A Field Study,” with J. Michael Collins and Madelaine L’Esperance.

Selected Conference Presentations, Discussions, and Panels

American Finance Association Meetings (2002, 2004), CFED Assets Learning Conference (2016, 2014), Financial Literacy and Education Commission Field Hearing (2013), U.S. Financial Literacy and Education Commission (FLEC) meeting (2016), FLEC research symposium (2014), FLEC field hearing (2013), Jim Casey Youth Opportunities Initiative Fall Convening (2015), Moody’s and NYU Inaugural Credit Risk Conference (2004), NBER Microstructure Meetings (2001, 2011), New York Stock Exchange Conference on Practices and Concerns of Institutional Buy-Side Equity Desks (2001), University of Maryland Finance Symposium (2002), U.S. Consumer Financial Protection Bureau National Conference on Financial Capability for Children and Youth (2013), Western Finance Association Meetings (1997, 1998, 1999, 2000, 2004)

Courses Taught

Introduction to Financial Management (Fulltime MBA Core, UW-Madison), Derivative Securities (Undergraduates, UW-Madison), Investments (Undergraduates, UW-Madison), Investment Theory and Practice (MBAs, UW-Madison), Intermediate Investment Theory (MBAs, UW-Madison), Seminar in Investments and Market Microstructure (PhDs, UW-Madison), Corporate Finance (Undergraduates, Economics Department, Northwestern University), Statistics Review (MBAs, Kellogg School, Northwestern University)

Dissertation Committees

Ruthann Melbourne (Finance), Clemens Mueller (Finance), Mohsen Mazaheri (Finance), Matthew Magilke (Accounting), Yoonjung Lee (Finance), Joong-Seok Cho (Accounting), Chen He (Finance), Yongping Liang (Real Estate), Yayuan Ren (Risk and Insurance), Wenjuan Xie (Finance), Lara Khansa (Information Systems/OIM), Shinichi Kamiya (Risk and Insurance), Bin Zhao (Finance), Alex Boquist (Finance), Laura Michalski Swenson (Accounting), Qing Liao (Accounting), Mengying Wang (Finance), Tao Zhang (Finance), Lingxiao Li (Real Estate), Liang Ma (Finance), Wolfgang Schoepf (Finance, chair)